



DIANA DURICOVA, M.A

Marketing & Communications


PROFILE

I am a digital marketing enthusiast from Slovakia currently living in Sweden. I have a big passion for marketing, especially branding and finding new opportunities for growth. The sky is the limit as I like to say, thus; I am constantly seeking to develop my skills and grow professionally.

LANGUAGE SKILLS

- Slovak/ Czech- Mother language
- English- Fluent
- Swedish- Fluent
- Spanish- Intermediate
 - Understanding of Polish, Russian and other Slavic languages

CONTACT INFORMATION

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 @diidiana

EDUCATION

- 2017 LaSalle University, USA
Master Degree in Communications
- 2015 City University of Seattle, USA
Bachelor Degree in Business Management
- 2011 Andean High School, Indiana, USA
Graduated with Honors

WORK EXPERIENCE

- 2022- present Jollyroom, Gothenburg, SE
 - Marketing & Business Collaborations Coordinator
- 2019-2021 Oleary's, SE
 - Bar Chef; Marketing & Event Coordinator
- 2018-2019 Q Communications, Dubai, UAE
 - Social Media Specialist
- 2016-2017 Styling Agency, Prague, CZ (Thesis project)
 - Development of External Communication Plan
- 2015-2017 Michael Idehen, Businessman, Prague, CZ
 - Personal Administrative Assistant

ADDITIONAL COURSES

Digital Marketing Course

- Social Media Marketing
- SEO
- Google Ads, Facebook Ads
- Google Analytics
- Web Content, Blogging

Graphic Design Masterclass

- InDesign, Adobe Photoshop, Illustrator

PERSONAL STRENGTHS AND SKILLS

- Creativity
- Fast Learning and Self- Development
- Communication and Proactivity
- Ability to Manage Complex Tasks, Multitasking
- Independence and Problem Solving